

Barbara Meyerson

B. Meyerson Consulting, LLC
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PROFILE

Comprehensive consultation experience in museum education, management, planning, exhibit development and team building. President: B. Meyerson Consulting LLC.

Accomplished Director with a tenable, 25-year career encompassing development and management of operational functions and planning in museums and arts and cultural organizations.

Experienced consultant skilled in professional team building, development of supportive networks, organizational transition and long-range planning.

Excellent organizational, time management and interpersonal communication skills, including working toward shared goals with groups such as artists, educators, elected officials, and business and community leaders.

Distinguished, published, keynote speaker; advisor to numerous fund-raising groups, advisory boards and committees.

CAREER BACKGROUND

B. MEYERSON CONSULTING LLC, 2007 – present

Providing experienced consulting services to museums in the areas of education, exhibit development, management/administration, team building and organization development.

Maricopa Partnership for Arts and Culture, Phoenix, Arizona, 2005 – 2006

DIRECTOR OF EDUCATION

Developed and leveraged partnerships among cultural organizations; increased visibility, improved service delivery, and positioned arts education as a component in the region's emerging creative economy

Arizona Museum for Youth, Mesa, Arizona, 1980 – 2005

FOUNDING EXECUTIVE DIRECTOR

Developed creative concepts and implemented programs to ensure achievement of the organization's mission
Conducted board training and development, long-range planning, public relations, budget development, and financial management in private and public sectors
Planned and executed comprehensive, effective fund-raising campaigns via network development with national, state and local individuals and organizations

Orchestrated City of Mesa purchasing this private entity, to operate as a public/private partnership, with an annual budget of \$1,250,000+. Managed 14 full-time and 23 part-time employees
Conducted personnel reviews and orientations, managed schedules, and maintained on-going employee performance evaluations
Recruited, introduced, and encouraged artists' involvement in all phases of exhibit programming, planning and presentation development

CONSULTING EXPERIENCE

- 2008 Maricopa Partnership for Arts and Culture, Phoenix, Arizona: Project Director/Author, "*What'll We Do . . . Museum or Zoo?*" (published: 2008)
- 2008 Prescott Art Docents, Prescott, Arizona: Developer and presenter, day-long training workshop for engaging young learners in museums.
- 2007 Desert Botanical Garden, Phoenix, Arizona: Program Researcher and Educator.
- 2007-2008 Independent Development Services, Museum Consultants, Torrance, California: Researcher/Writer: "*Children in Museums.*"
- 2006 Centre Pompidou and Musee du Louvre, Paris, France: Exhibition Evaluator and Guest Lecturer
- 2006 Arizona Science Center, Phoenix Arizona: Early Learning Exhibitions Advisor
- 2001 Western Art Association, Scottsdale, Arizona: Institutional planning, development, organization and implementation
- 1990-present American Association of Museums, Museum Assessment Program, Assessor
Organizational evaluations and recommendations for museums in Sonoma, California; Little Rock, Arkansas; Omaha, Nebraska, and San Bernardino, CA
- 1998&2000 San Angelo Museum of Fine Arts, San Angelo, TX: exhibition interpretation, staff training, family programming, Board planning
- 1997 Association of Children's (Youth) Museums: *Collective Visions Project* – Contributing Editor
- 1996 American Association of Museums, Washington, DC: *Professional Practices and Standards for Children's Museums* – Contributing Editor
- 1995-1996 Family Museum, Bettendorf, Iowa: Merger transition and expansion design
- 1991 Children's Museum, Portland, Oregon – expansion design, strategic planning for institutional expansion

PROFESSIONAL SERVICES

- 2007 National Docent Symposium: Panelist
- 2007 Museum Association of Arizona: Panelist
- 2003-2004 Maricopa Regional Arts & Culture Task Force
- 1991-1997 Association of Children's (Youth) Museums: President, Vice President and Councilmember. Responsible for transition from volunteer organization to Professional association with paid staff; based in Washington, DC
- 1997-2000 American Association of Museums: Board Member (elected at-large) 16,000 member organization
- 1997-2006 Arts Commission, City of Chandler, Arizona: Chair, Commissioner (Mayoral Appointee)
- 1990-present American Association of Museums, Museum Assessment Program: Conduct organizational evaluations and provide recommendations for museums.
- 1991-2004 Institute of Museum and Library Services, Washington, DC: National Advisory Committee for Organizational Transition; Grant Reviewer
- 1982-1990 Museum Association of Arizona: President, Vice President. Board Member
- 1982-1986 Central Arizona Museum Association: Vice President, Treasurer, Boardmember
- 1982-1983; 1985; 2006 Arizona Commission on the Arts: Grants Review Panelist
- 1981-1982 Arizona Art Education Association: Museum Education Chair
- 1987 Valley Leadership, Phoenix, Arizona: Chair, Arts Day Program for business leaders
- 1983 Arizona Department of Education: Chair, Central Arizona Subcommittee for Development of Basic Goals in Elementary Education
- 1961-1972 Brooklyn Museum of Art, Brooklyn, New York: International folk art buyer, retail sales, Junior Aide volunteer
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RELATED BOARD SERVICE

- 2007-present Local First Arizona: Board Member
- 2007 Arizona Association for Arts Education: Board Member
- 2000, 2007/08 President's Committee on the Arts and Humanities: Juror – Coming Up Taller Awards
- 2006-present KAET-TV, "Ready to Learn Advisory Group" Member
- 1994-2000 Arizonans for Cultural Development: Vice President, Chair, Arts Education Standards Committee, Board Member
- 1990-1995 Nelson Art Museum Advisory Board, Arizona State University
- 1994-1997 Deer Valley Rock Art Museum, Phoenix, Arizona: Board Member

1998-2000 East Valley Partnership, Phoenix, Arizona: Board Member
1993-1995 American Heart Association; Halle Heart Education Center: Board Member
1993 Mesa AZ United Way Allocations Committee: Chair, Youth Programs
1995-1997 Mesa Arts Academy Charter School, Mesa, Arizona: Board Member
1989-1991 Tempe Arts Center, Tempe Arizona: Board Member
1980-1983 Calligraphic Society of Arizona: Vice President
1991-2004 American Association of Museums, Museum Assessment Program
1982-1990 Museum Association of Arizona: President, Vice President, Board Member
1982-1988 Central Arizona Museum Association: Vice President, Board Member
1981-1983 Arizona Department of Education: Chair, Central Arizona Subcommittee for Development of Basic Goals in Elementary Art Education

TEACHING EXPERIENCE

2001 to present Arizona State University, Tempe, Arizona
Adjunct Faculty – Museum Administration, Graduate Level

1979-1981 Scottsdale Community College, Scottsdale, Arizona
Instructor – Studio Curriculum in Calligraphy and Design; accredited

1978-1979 Mesa Community College, Mesa, Arizona
Instructor – Calligraphy, layout and design

1978-1980 Booker T. Washington School, Phoenix, Arizona
Eisenhower School, Mesa, Arizona
Teacher – Elementary School

1974-1978 Kingsborough Community College, Brooklyn, New York
Instructor – Calligraphy, layout and design

1970-1978 Public School 316, Brooklyn, New York: Teacher – Elementary School Art

PROFESSIONAL PRESENTATIONS – SPEAKING ENGAGEMENTS

- Keynote Speaker: “*The Importance of Arts Learning*,” Mayor’s Art Education Breakfast, Scottsdale, Arizona, 2007
- Speaker: “*Quelles Expositions d’art pour les Enfants*,” Musee de Louvre, 2006
- Program Speaker: “*Engaging Young Learners in the Art Museum*,” Phoenix Art Museum, Phoenix, Arizona, 2006-2007-2008
- Panelist: “*Engaging with Objects: Designing Dynamic Learning Components for Exhibitions*,” Western Museums Association Annual Meeting, 2003
- Panel Chair: “*Museums and Community Planning*,” American Association of Museums Annual Meeting, 2002
- Keynote Speaker: “*Engaging Children and Families in Museums*,” Texas Association of Museums Annual Meeting

- Speaker: “*ArtVille and Its Impact on the Arizona Museum for Youth*,” Hands-on! International Children’s Museum Congress, Stratford, UK, 2002
 - Workshop Presenter: “*Museum Governance*,” Museum Association of Arizona, 2001
 - Guest Speaker: “*Engaging Children and Families in the Art Museum*,” Nelson Art Museum, Arizona State University Museum Docents, 2000
 - Speaker: “*Demystifying the Traditional Art Museum Experience for Children and Families*,” Hands-on! International Conference on Children’s Museums, Lisbon, Portugal, 1998
 - Speaker: “*Do Children Belong in Art Museums?*” Hands-on! International Children’s Museum Congress, Amsterdam, Netherlands, 1995
 - Speaker: “*Interactive Exhibits in Art Museums*,” Hands-on! International Children’s Museum Congress, Berlin, Germany, 1993
 - *Hands-on! Kinder-und Jugendmuseum Kulturort mit Zukunft*. Edited by Weltdakada fut Kulturelle Entwicklung, c. 1994
 - *Collective Vision: Starting and Sustaining a Children’s Museum*. Edited by Association of Children’s (Youth) Museums, c. 1997
 - Guest Editorial: “*Growing Imagination in Children*,” The Phoenix Gazette, 1996
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EDUCATION AND TRAINING

City University of New York at Brooklyn College, Brooklyn, New York
 Master of Arts, Elementary Art Education, 1973
 Bachelor of Arts, Elementary Education, 1970

Stanford University Executive Program for Non-Profit Leaders in Arts,
 Palo Alto, California

QM2 Museum Director’s Round Table

American Association of Museums: Institutional Museum Assessment and Governance;
 Facilitator Training; Seeking Excellence; Tools for Institutional Change

Disney Institute Seminar: *Keys to Service Excellence*

University of Phoenix, Introduction to Spanish; Phoenix, Arizona

Western States Arts Management Institute; Ashland, Oregon

Art and Design classes at: Northern Arizona University, Flagstaff, Arizona; Parsons
 School of Design, New York City; University of Oslo, Oslo, Norway; The New
 York Calligraphic Institute, New York City

PROFESSIONAL AFFILIATIONS

American Association of Museums
Association of Children's Museums
Grantmakers in the Arts
National Association of Arts Education
Art Table
Museum Association of Arizona

AWARDS

Mesa United Way, Outstanding Service to Children Award, 2006
Museum Association of Arizona, Distinguished Service Award, 2000
Governor's Arts Award, Arts Education Award, 1995
Arizona Art Education Association, Art Educator of the Year Award, 1992
Who's Who, Outstanding Elementary Education Teacher, 1975.

PUBLIC RELATIONS

Numerous television and radio appearances
Local, national and international keynote presentations to professional, business and civic organizations