

Barbara Meyerson

B. Meyerson Consulting, LLC
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PROFILE

Comprehensive consultation experience in museum education, management, planning, exhibit development and team building. President, B. Meyerson Consulting, LLC.

Accomplished Director with a tenable 25-year career encompassing development and management of operational functions and planning in museums and arts and cultural organizations.

Experienced consultant skilled in professional team building, development of supportive networks, organization transition, interim management, staff assessment and recruitment.

Excellent organization, time management and interpersonal communication skills, including working toward shared goals with groups such as artists, educators, elected officials, and business and community leaders.

Distinguished, published author, keynote speaker and advisor to numerous fund-raising groups, advisory boards and committees.

B. MEYERSON CONSULTING, LLC

Providing experienced consulting services to museums in the areas of education, exhibit development, management/administration, team-building and organization development.

Executive Coach to Senior Staff Member: Desert Botanical Garden, Phoenix, Arizona; 2010 – present

Interim Director: Scottsdale Museum of Contemporary Art, Scottsdale, Arizona; provided transition board and staff management, led recruitment process for new Director, responsible for American Association of Museums Re-accreditation process/submittal; 2008 – 2009

Design Charrette facilitator: Arizona Jewish Historical Society, Phoenix, Arizona; leader, for new museum space; 2009

Development and design assessment: Cardon Children's Hospital, Mesa, Arizona; for interactive learning environments throughout the new building; 2008

Project Director/Author: Maricopa Partnership for Arts and Culture, Phoenix, Arizona; "What'll We Do...Museum or Zoo?" (published: 2008), an interactive guide to cultural institutions for children and families; 2008

Developer and Presenter: Prescott Art Docents, Prescott, Arizona; day-long training workshop for engaging young learners in museums; 2008

Program Researcher and Evaluator: Desert Botanical Garden, Phoenix, Arizona; Desert Landscaper and Botanical Illustration Schools; 2007

Researcher/Writer: Independent Development Services, Illinois Holocaust Museum and Education Center, “*Children in Museums*”; 2007 - 2008

Exhibition Evaluator and Guest Lecturer: Centre Pompidou and Musee du Louvre, Paris, France; 2006

Early Learning Exhibitions Advisor: Arizona Science Center, Phoenix, Arizona; 2006

Institutional planning, development, organization and implementation: Western Art Association, Scottsdale, Arizona; 2001

Museum Assessment Program, Assessor: American Association of Museums, Organizational evaluations and recommendation for museums in Sonoma, California; Little Rock, Arkansas; Omaha, Nebraska; and San Bernadino, California; 1990 – present

Exhibition interpretation, staff training, family programming, board planning; San Angelo Museum of Fine Arts, San Angelo, Texas; 1998, 2000

Contributing Editor/Author: Association of Children’s (Youth) Museums; *Collective Visions Project*; 1997

Contributing Editor/Author: American Association of Museums, Washington, DC; *Professional Practices and Standards for Children’s Museums*; 1996

Merger Transition and Expansion Design: Family Museum, Bettendorf, Iowa; 1995 – 1996

Expansion design, strategic planning for institutional expansion: Children’s Museum, Portland, Oregon; 1991

MARICOPA PARTNERSHIP FOR ARTS AND CULTURE, Phoenix, Arizona, 2005 – 2006
DIRECTOR OF EDUCATION

Developed and leveraged partnerships among cultural organizations; increased visibility, improved service delivery, and positioned arts education as a component in the region’s emerging creative economy.

Convened work groups and distributed limited grants funds.

ARIZONA MUSEUM FOR YOUTH, Mesa, Arizona, 1980 – 2005
FOUNDING EXECUTIVE DIRECTOR

Conceived, planned, staffed and built Arizona's only art museum designed especially for children and families.

Coordinated and supervised three separate capital projects to create the buildings that comprise the museum's campus.

Researched, planned and implemented three 6500 square foot art exhibitions annually, combining artworks and learning/educational activities.

Developed creative concepts and implemented programs to ensure achievement of the organization's mission.

Conducted board training and development, long-range planning, public relations, budget development, and financial management in private and public sectors.

Planned and executed comprehensive, effective fund-raising campaigns via network development with national, state and local individuals and organizations.

Orchestrated City of Mesa purchasing this private entity, to operate as a public/private partnership, with an annual budget of \$1,250,000+. Managed 14 full time and 23 part time employees.

Conducted personnel reviews and orientations, managed schedules, and maintained on-going employee performance evaluations.

Established collaborative relationships with art museums and galleries nationally.

Recruited, introduced and encouraged artists' involvement in all phases of exhibit programming, planning and presentation development.

PROFESSIONAL SERVICES

Museum Association of Arizona: Panelist, *Future of Museums*; 2007

Maricopa Regional Arts & Culture Task Force Member: Business, Cultural and Governmental leaders charged with assessing and changing the cultural environment in the Phoenix Metropolitan area; 2003 - 2004

President's Committee on the arts and Humanities: Juror – Coming Up Taller Awards; 2000, 2007 - 2008

Institute of Museum and Library Services, Washington, DC: National Advisory Committee for Organizational Transition; Grant Reviewer; 1991 - 2004

Valley Leadership, Phoenix, Arizona: Chair, Arts Day Program for business leaders; 1987

Arizona Department of Education: Chair, Central Arizona Subcommittee for Development of Basic Goals in Elementary Education; 1983

Arizona Commission on the Arts: Grants Review Panelist; 1982 – 1983; 1985; 2006

Arizona Art Education Association: Museum Education Chair; 1981 - 1982

Brooklyn Museum of Art, Brooklyn, New York: International folk art buyer, retail sales, Junior Aide Volunteer; 1961 - 1972

BOARD SERVICE

Local First Arizona: Board Member; 2007 – 2009

Arizona Association for Arts Education: Board Member; 2007

Chandler Cultural Foundation, City of Chandler: Board Member (Mayoral Appointee); 2006 – present

KAET-TV, “Ready to Learn” Advisory Group Member; 2006 – present

East Valley Partnership, Phoenix, Arizona: Board Member; 1998 – 2000

Arts Commission, City of Chandler, Arizona: Chair, Commissioner (Mayoral Appointee); 1997 – 2006

American Association of Museums: Board Member (elected at-large) 16,000 member organization; 1997 – 2000

Mesa Arts Academy Charter School, Mesa, Arizona: Board Member; 1995 – 1997

Arizonan’s for Cultural Development: Vice President, Chair, Arts Education Standards Committee, Board Member; 1994 – 2000

Deer Valley Rock Art Museum, Phoenix, Arizona: Board Member; 1994 – 1997

American Heart Association; Halle Heart Education Center: Board Member; 1993 – 1995

Mesa Arizona United Way Allocations Committee: Chair, Youth Programs; 1993

American Association of Museums, Museum Assessment Program; 1991 – 2004

Association of Children’s (Youth) Museums: President, Vice President and Council member. Responsible for transition from volunteer organization to professional association with paid staff; based in Washington, DC; 1991 – 1997

Nelson Art Museum Advisory Board, Arizona State University; 1990 – 1995

Tempe Arts Center, Tempe, Arizona: Board Member; 1989 – 1991

Museum Association of Arizona: President, Vice President, Board Member; 1982 – 1990

Central Arizona Museum Association: Vice President, Board Member; 1982 – 1988

Arizona Department of Education: Chair, Central Arizona Subcommittee for Development of Basic Goals in Elementary Art Education; 1981 – 1983

Calligraphic Society of Arizona: Vice President; 1980 - 1983

TEACHING EXPERIENCE

Arizona State University, Tempe, Arizona

Adjunct Faculty – Museum Administration, Graduate Level, 2001 - 2008

Scottsdale Community College, Scottsdale, Arizona

Instructor – Studio Curriculum in Calligraphy and Design; accredited, 1979 - 1981

Mesa Community College, Mesa, Arizona

Instructor – Calligraphy, layout and design, 1978 - 1979

Booker T. Washington School, Phoenix, Arizona

Eisenhower School, Mesa, Arizona

Teacher – Elementary School, 1978 - 1980

Kingsborough Community College, Brooklyn, New York

Instructor – Calligraphy, layout and design, 1974 - 1978

Public School 316, Brooklyn, New York

Teacher – Elementary School Art, 1970 - 1978

PROFESSIONAL PRESENTATIONS – SPEAKING ENGAGEMENTS

- Keynote Speaker: *“The Importance of Arts Learning,”* Mayor’s Art Education Breakfast, Scottsdale, Arizona, 2007
- Keynote Panelist: *“Family Learning in Museums,”* National Docent Symposium, 2007
- Speaker: *“Quelles Expositions d’art pour les Enfants,”* Musee de Louvre, 2006
- Program Speaker: *“Engaging Young Learners in the Art Museum,”* Phoenix Art Museum, Phoenix, Arizona, 2006, 2007, 2008
- Panelist: *“Engaging with Objects: Designing Dynamic Learning Components for Exhibitions,”* Western Museums Association Annual Meeting, 2003
- Panel Chair: *“Museums and Community Planning,”* American Association of Museums Annual Meeting, 2002

- Keynote Speaker: “*Engaging Children and Families in Museums,*” Texas Association of Museums Annual Meeting, 2002
- Speaker: “*ArtVille and Its Impact on the Arizona Museum for Youth,*” Hands-on! International Children’s Museum Congress, Stratford, United Kingdom, 2002
- Workshop Presenter: “*Museum Governance,*” Museum Association of Arizona, 2001
- Guest Speaker: “*Engaging Children and Families in the Art Museum,*” Nelson Art Museum, Arizona State University Museum Docents, 2000
- Speaker: “*Demystifying the Traditional Art Museum Experience for Children and Families,*” Hands-on! International Conference on Children’s Museums, Lisbon, Portugal, 1998
- *Collective Vision: Starting and Sustaining a Children’s Museum.* Edited by Association of Children’s (Youth) Museums, c. 1997
- Guest Editorial: “*Growing Imagination in Children,*” The Phoenix Gazette, 1996
- Speaker: “*Do Children Belong in Art Museums?*” Hands-on! International Children’s Museum Congress, Amsterdam, Netherlands, 1995
- *Hands-on! Kinder-und Jugendmuseum Kulturort mit Zukunft.* Edited by Weltdakada fut Kulturelle Entwicklung, c. 1994
- Speaker: “*Interactive Exhibits in Art Museums,*” Hands-on! International Children’s Museum Congress, Berlin, Germany, 1993

EDUCATION AND TRAINING

City University of New York at Brooklyn College, Brooklyn, New York
 Master of Arts, Elementary Art Education, 1973
 Bachelor of Arts, Elementary Education, 1970

Stanford University Executive Program for Non-Profit Leaders in Arts, Palo Alto, California, 2004

QM2 Museum Director’s Round Table

American Association of Museums: Institutional Museum Assessment and Governance; Facilitator Training; Seeking Excellence; Tools for Institutional Change

Disney Institute Seminar: *Keys to Service Excellence*

University of Phoenix, Introduction to Spanish

Western States Arts Management Institute; Ashland, Oregon

Art and Design classes at: Northern Arizona University, Flagstaff, Arizona; Parsons School of Design, New York City; University of Oslo, Oslo, Norway; The New York Calligraphic Institute, New York City