

MYRIAM SPRINGUEL

PROFESSIONAL EXPERIENCE

Springuel Consulting

President (November 1995 - present)

Springuel Consulting helps museums, cultural organizations, and informal learning environments respond to change and prepare for the future with clarity about their missions and priorities. We have helped more than 50 organizations, often with repeat consultations:

- Review mission and values, refine governance
- Facilitate and develop strategic and interpretive plans
- Plan for new or expanded facilities, and for AAM Accreditation
- Plan exhibitions and programs, and provide project management
- Develop and conduct board and staff training

Selected Clients: American Association of Museums; Crystal Bridges Museum of American Art, AK; Florida Association of Museums; Louvre-Atlanta Project, The High Museum of Art, Atlanta; Johnson County Museum, KS; Museo de Arte de Puerto Rico, San Juan; Norton Museum of Art, West Palm Beach, FL; Science and Environment Council, Sarasota, FL; Tuskegee University, Center for Bioethics, Legacy Museum, AL.

Smithsonian Institution Traveling Exhibition Service (SITES)

Associate Director for Programs (June 1991 - August 1994)

SITES, with an annual budget of \$3.5 million and a staff of 55, develops and circulates more than 60 exhibitions in all subject areas to museums of all sizes and disciplines. Responsibilities:

- Supervise 35 professionals who develop and tour exhibitions
- Chair committee accepting new exhibitions into the program
- Negotiate terms of collaboration with museums, universities, and government agencies nationally and internationally
- Determine exhibit concept and content with curators and researchers
- Oversee design and production of exhibitions, registration, education, budget development, negotiating financial sponsorships, and grant writing

Assistant Director (March 1990 - June 1991)

Head of Interpretation Department and Curator of Education (May 1989 - March 1990)

Curator of Education (September 1986 - May 1989)

The John and Mable Ringling Museum of Art, Sarasota, Florida

Assistant to the Director, Curatorial Affairs (March 1986 - August 1986)

Program Representative, State Services (August 1984 - March 1986)

Senior Education Specialist, Adult Programs (February 1982 - August 1984)

PROFESSIONAL EXPERIENCE, Continued

Puppeteers of America, Washington, D.C.

Exhibition Coordinator (1980) for Puppets: Art & Entertainment

National survey exhibition of American puppetry; opened at the Corcoran Gallery of Art for the 1980 international UNIMA Festival and national tour

Corcoran Gallery of Art, Washington, D.C.

Exhibition Curator for Symbols and Scenes: Art by and about American Indians. 1980

Curatorial Assistant for exhibition Clark Collection of European Art. 1978

Curatorial Intern, summer 1977

National Portrait Gallery, Smithsonian Institution

Curatorial Intern, spring 1977

University of Maryland

Graduate Assistant in Art History and French Language, 1978-81

EDUCATION

University of Maryland, College Park, Maryland

Master of Arts, Art History (Northern Baroque), 1981

Tufts University, Boston, Massachusetts

Bachelor of Arts, "magna cum laude," Art History and Political Science, 1977
included year at La Sorbonne

LANGUAGES

Bilingual in English and French.

INVITED MEMBERSHIPS

The Museum Group, an association of independent museum professionals who have held executive positions at major museums in the United States and Canada.

ArtTable, a national organization of women in leadership positions in the visual arts.

PUBLICATIONS

"Management and Change: Who is Invited and Who Participates?"

Curator: The Museum Journal. Vol. 44, no. 1, 2001 (published April 2002).

Guest Editor, *Curator: The Museum Journal*. Vol. 44, no. 1, 2001.

Associate Editor, *The Mid-Atlantic Almanack, The Journal of the Mid-Atlantic Popular/American Culture Association*. Volume 9, 2000.

PUBLICATIONS, Continued

Associate Editor, *The Mid-Atlantic Almanack, The Journal of the Mid-Atlantic Popular/American Culture Association*. Volume 9, 2000.

“Planning to Plan: Organizing for Long-Range Planning,” *Florida Association of Museums Newsletter*, Tallahassee, June 1998.

"Analysis of Visitor Interviews Conducted by Docents in the Art Museum Galleries of The John and Mable Ringling Museum of Art," *Current Trends in Audience Research and Evaluation*. Minneapolis, Vol. 10, May 1996.

“The Museum Educator and Exhibition Criticism,” Letter to the Editor. *Journal of Museum Education*. Museum Education Roundtable. Vol. 20, no. 2. Washington. D.C. 1995.

Education Workshops: Summary Report, with F. Adelman and L. M. Trippett. Smithsonian Institution Traveling Exhibition Service, Washington. D.C. 1995.

“What Things? Whose Things?...Why Things?” with Helen Shannon, *The Sourcebook*. American Association of Museums, Washington. D.C. 1994.

“Visualizing the Future of Education in Museums,” with Helen Shannon, *American Association of Museums Education Committee Newsletter*, Spring 1994.

“Does ‘Learning’ Describe What Happens to the Casual Visitor? A Bibliography,” *Forces of Change, The Sourcebook*. American Association of Museums, Washington. D.C. 1991.

“From the Guest Editors: Current Issues in Museum Learning,” *Journal of Museum Education*, Guest Editor (with Lynn Dierking). Museum Education Roundtable. Vol. 16, no. 1. Washington. D.C. 1991.

“If Evaluation Could Only Tell Us...” *1990 Visitor Studies Conference Proceedings*. Center for Social Design, Jacksonville, Alabama. 1991.

“Why Create Exhibitions Anyway? Museum Education as Communication,” *Ciências em Museus* (Brazilian Museology Journal). Museu Goeldi CNPq, Belem, Brazil. Vol. 1, no. 2, October 1989.

“The Impact of Interactive Computer Software on Visitors’ Experiences: A Case Study,” D.D. Hilke in collaboration with Springuel and B. Hennings, *ILVS Review, a Journal of Visitor Behavior*. University of Wisconsin at Milwaukee. Vol. 1, no. 1, Fall 1988.
Reprinted *Interactive Entertainment Newsletter*, New York. April 1991.

Generations, a teachers’ guide to accompany the exhibition, contributor. Smithsonian, Washington. D.C. 1988.

PUBLICATIONS, Continued

Visions of Faith, co-author of exhibition catalogue (with T. Verdon). Ringling Museum of Art, Sarasota, Florida. 1985. Reprinted 1987.

Puppets: Art & Entertainment, annotated catalogue checklist (with A. Cook, essay by M. Malkin). Washington. D.C. 1980.

Symbols and Scenes: Art by and about American Indians, exhibition essay and checklist. Corcoran Gallery of Art, Washington. D.C. 1980.

FACULTY AT SEMINARS AND WORKSHOPS

Webinar and workshop organizer and faculty: *Project Management*, American Association of Museums, Annual Conference, Philadelphia 2008 and Los Angeles 2010; Four-part Museum Basics Webinar series: Nov. 2009, March and December 2010, Jan. 2011.

Workshop and conference organizer: Florida Association of Museums annual meeting, four regional workshops annually, and Connecting to Collections Forums – all focused on collections care, museum management, and interpretation. 2007-2010.

Session Organizer and faculty: *Board Roles and Responsibilities: An Overview of Governance*, Planet Philanthropy, Florida's Biannual Fundraising Conference, Sarasota, 2008.

Panelist: *A National Museum & Policy Institute of Suburbia: History for Tomorrow's Policies*, Johnson County Museum and the Arts Council of Johnson County, KS, 2008.

Workshop organizer and faculty: *Strategic Planning and the Board: Creating Effective Change, Considering Accreditation*
Texas Association of Museums, Galveston, 2008.
Florida Association of Museums, Miami, 2008.

Workshop organizer and faculty: *So Now You Are a Boss! Management Skills for Mid-career Staff at Mid-size Museums*
Texas Association of Museums, Galveston, 2008.
Florida Association of Museums, Naples, 2007.

Presenter: *How to Get the Most out of Board Service: Reflection and Assessment*, The 2008 Nonprofit Forum, Sarasota County, 2008.

Workshop organizer and faculty: *Management Skills for Small to Medium-Sized Museums*. Florida Association of Museums, Naples, 2005.

FACULTY AT SEMINARS AND WORKSHOPS, Continued

Workshop organizer and faculty: *Collaboration between the Board and the Executive Director: How Leadership and Decision-making Styles Make it Work*. Southeastern Museums Conference, Richmond, 2002.
Florida Association of Museums, Orlando, 2002.
Nonprofit Resource Center, Sarasota County, 2001 and 2003.
Oklahoma Museums Association Workshop, Oklahoma City, 2001.

Lecturer: National Press Foundation Seminar - Museums and Their Impact: *Promised Land or Quicksand? Trends in Nonprofits*. Washington DC, 2001.

Workshop organizer and faculty: *Oklahoma Museums Association Statewide Museum Education Seminar*. Gilcrease Museum, Tulsa, 2000.

Workshop organizer and faculty: *Responsibilities of the Board*, Florida Association of Museums Annual Meeting. Key West, 1998 and Tampa, 1999.

Workshop organizer and faculty: *New Visions: Tools for Change in Museums*, American Association of Museums Annual Meeting. Atlanta. 1997.
Florida Association of Museums Annual Meeting. Miami. 1996.

Keynote Speaker, *A Visitor-Centered Approach – Is It for Your Museum?* Sixth Annual Museum Education Conference.
Museum of Arts and Sciences, Daytona Beach. 1996.

Faculty, *Developing Teams and Working Groups*, AAM Training Workshop: "The Human Dimension in Times of Change." Washington D.C. 1996.

Faculty, *Les expositions itinérantes: Le fonctionnement des grands musées et la diffusion internationale* (Traveling Exhibitions: Management in Major Museums and International Itineraries). Séminaire de formation, La Société des Musées Québécois and Musée de la Civilisation. Quebec. 1990.

Workshop organizer and faculty, *Seminar on Developing Exhibitions*. Belem, Brazil. 1989. Raise funds to develop seminar attended by 150 Brazilian museum professionals.

Faculty at Smithsonian Workshops:
Collections Management. 1989.
Museum Management. 1989
School and Community Outreach. 1989 and 1988.

CONFERENCE PRESENTATIONS

Session organizer and panelist, *Connecting to Collections: Planning a Statewide Collections Assessment and Educating Legislators About the Importance of Funding Collections Care*, Florida Association of Museums, Miami, 2008. Sarasota, 2009.

Panelist, *Board Development, Keeping Your Board Focused and Moving Forward*, Florida Alliance for Arts Education, West Palm Beach, 2007.

Session organizer and panelist, *Interpretive Planning: Does Your Museum Need It?* Association for State and Local History. Phoenix, 2006. Florida Association of Museums, Naples, 2005.

Colloquium Participant, *National Interpretive Planning Colloquium* (competitive application, selected as sample project – Heritage Village), American Association of Museums, Indianapolis, 2005.

Panelist, *Effectively Partnering with Consultants*, American Zoological Association, New Orleans. 2004.

Session organizer and moderator, *Board of Trustees Responsibilities*, Florida Association of Museums, Jacksonville. 2003.

Session Moderator, *Managing Public Art Programs: Artist, Staff, Committee* Florida Association of Public Art Administrators, St. Petersburg, FL. 2003

Session co-organizer and speaker, *The Community Within: Learning by Doing*, American Association of Museums. St. Louis. 2001.

Session facilitator, *Who's Minding the Store?* Museum Store Association. Boca Raton. 2000.

Session organizer and speaker, *How Do Museums Add Value to Their Community?* Florida Association of Museums. Boca Raton. 2000.

Session organizer and speaker, *Working with Consultants*, Southeastern Museums Conference. Little Rock. 1998.

Session co-organizer and speaker, *Strategic Planning: One Year Later*, Florida Association of Museums. Key West. 1998.

Session organizer and moderator, *Contractor, Consultant, and Permanent Staff – Who Does What?* Florida Association of Museums, Sarasota. 1997.

Session organizer and moderator, *Long-range Planning Roundtable*, Florida Association of Museums, Sarasota. 1997.

CONFERENCE PRESENTATIONS Continued

Committee on Audience Research and Evaluation Poster Session, *Analysis of Visitor Interviews Conducted by Docents in the Art Museum Galleries of The Ringling Museum of Art*, American Association of Museums. Minneapolis. 1996.

Poster Presentation, *Docents and Visitor Interviews: Training at The Ringling Museum of Art*, Museum Education Roundtable juried research colloquium. Washington D.C. 1996.

Session co-organizer and moderator, *What Things? Whose Things? ...Why Things?* American Association of Museums. Seattle. 1994.

Session co-organizer and moderator, *Getting to 2010: Directors and Educators Visualize the Future*, American Association of Museums. Fort Worth. 1993.

Paper, *Towards Philosophies of Museums and Education* juried colloquium. NYCMER. Metropolitan Museum of Art. New York. 1992.

Session organizer and moderator, *Does "Learning" Really Describe What Happens to the Casual Visitor?* American Association of Museums. Denver. 1991.

Panelist, *The Socially Conscious Museum*. American Association for State and Local History. Washington. D.C. 1990.

Panel Chair, *Uses of Hypertext: Museum Applications*. Hypertext conference. Human-Computer Interaction Laboratory, University of Maryland. 1989.

Panelist, *The Florida Institute for Visual Education: An Art Museum Model for Teacher Training*. National Art Education Association. Los Angeles. 1988.

Panelist, *Assessing the Impact of Interactive Computer Software on Visitor Behavior in an Exhibition: A Case Study*. International Council of Museums Committee for Education and Cultural Action. Paris. 1987.

Panel Organizer, *The Mission Statement Gap?* Southeastern Museums Conference. Hampton. 1987.

Panel Organizer, *The Interpretation Gap?* Southeastern Museums Conference. Louisville. 1986.

Panelist, *The Museum's Role in Teacher Training*. Southeastern Art Museum Forum. Atlanta. 1986.

Presenter, *Marketplace of Ideas*. American Association of Museums, Southeastern Museums Conference, and National Art Education Association. 1985, 1984 and 1981.

CONFERENCE PRESENTATIONS Continued

Paper, *Saenredam: from Cartographer to Painter*. Baroque Connections Conference. Calvin College, Grand Rapids, Michigan. 1983.

SERVICE TO THE MUSEUM FIELD

Board Member and Treasurer, The Museum Group, 2007-08 and 2009-current
Treasurer and Secretary, 1996-2001

Grant Reviewer, Florida Department of State Non-Art Museum Panel, 2004.

Volunteer Award, Crowley Museum and Nature Center, Sarasota, FL. Spring 2007.

Board of Directors, 1998-2004. Chair, 2000-2003

Chair Interpretive Planning and Facilities Master Planning Committees, 1999-2000

Chair Board Development Committee, 1998-2000

Grant Reviewer, Sarasota County Arts Council.

Tourist Development Tax Grants, 1998 and 1997.

Grant Reviewer, Institute of Museum and Library Services,
General Operating Support Grants. 1994 and 1991.

Council of Education Directors, Smithsonian Institution. 1986-1994.

Organizing Committee: *Current Research on Learning: Implications for the Museum Experience* – M. Csikzentmihalyi (1993) and D. Perkins (1994).

Advisory Committee, *Many Pasts, Many Visions: Interpreting Cultural Diversity*, American Association of Museums Current Issues in Museums Seminar. 1994.

Advisory Committee, National Leadership Institute,

American Association of Museums Education Committee. 1991-94.

Advisory Committee to create program and select first fellows for Museum Practices Fellowship, Office of Museum Programs, Smithsonian Institution. 1993.

Board Member and Program Chair, Museum Education Roundtable. 1988-91.

Develop workshops: *Families in the Museum* (1991), *Museums Through Different Eyes: Programming for Culturally Diverse Audiences* (1990), *Learning and Teaching in the Museum: Multiple Perspectives* (1989), and monthly programs (450 members).