

# The Museum Group

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## TMG Presentations • AAM Los Angeles, 2010

### SUNDAY

***AAM National Association for Museum Exhibition (NAME) Exhibit Development Roundtable***

Sunday, May 23, 1:00 p.m. to 4:00 p.m.

Presenter: **Janet Kamien**, Principal, Janet Kamien Museum Consulting, Belchertown, MA

***Secrets of the Magnetic Museum: Using Brand and Social Capital to Build Financial Strength***

Sunday, May 23, 4:15 p.m. to 5:30 p.m.

Co-chaired by: **Anne Bergeron**, Anne Bergeron & Co. Consulting, Providence, RI

***When the Plot Thickens: Storyline Testing for Exhibition Designers and Developers***

Sunday, May 23, 4:15 p.m. to 5:30 p.m.

Presenter: **Janet Kamien**, Principal, Janet Kamien Museum Consulting, Belchertown, MA

***Engaging audiences and communities: lessons from libraries, performing arts, parks and communities of faith.***

Sunday, May 23, 4:15 p.m. to 5:30 p.m.

Chaired by: **Laura Roberts**, Principal, Roberts Consulting, Cambridge, MA

### MONDAY

***Resume Writing Workshop for Mid-career Professionals***

Monday, May 24, 10:30 a.m. to 11:45 a.m.

Presenter: **Ann Barton Brown**, Consultant, Ann Barton Brown Company, West Chester, PA

***Organizational Skills Lab: Project Management Basics***

Monday, May 24, 2:00 p.m. to 3:45 p.m.

Presenter: **Myriam Springuel**, President, Springuel Consulting, Sarasota, FL

***Organizational Skills Lab: Working with Consultants***

Monday, May 24, 2:00 p.m. to 3:15 p.m.

Presenters: **Ann Barton Brown**, Consultant, Ann Barton Brown Company, West Chester, PA

**Elaine Heumann Gurian**, Senior Museum Consultant, Arlington, VA

**Diane Frankel**, Associate, Consultants for the Arts, Stamford, CT

***How Can History Museums Be More Interactive?***

Monday, May 24, 2:15 p.m.-3:30 p.m.

Presenter: **Darcie Fohrman**, Principal, Museum Exhibitions, Monterey, CA

***Beyond Words: Editing as Exhibition Development***

Monday, May 24, 2:15 p.m. to 3:30 p.m.

Presenter: **Judy Rand**, Director, Rand and Associates, Seattle, WA

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### TUESDAY

#### ***Informal Learning Experiences Traveling Exhibitions Roundtable***

Tuesday, May 25, 7:30 a.m. to 8:45 a.m.

Chaired by: **Robert West**, President, Informal Learning Experiences, Washington, DC

#### ***Know When to Walk Away (Know When to Run): Changing Museum Jobs***

Tuesday, May 25, 9:00 a.m. to 10:15 a.m.

Presenters: **Ann Barton Brown**, Consultant, Ann Barton Brown Company, West Chester, PA  
**Laura Roberts**, Principal, Roberts Consulting, Cambridge, MA

#### ***Changing Places: From Black and White to Technicolor -- Exhibition as a Catalyst for Community Engagement***

Tuesday, May 25, 9:00 a.m. to 10:15 a.m.

Chaired by: **Darcie Fohrman**, Principal, Museum Exhibitions, Monterey, CA

#### ***Museums and 21st Century Skills: Perspectives on Policy and Practice***

Tuesday, May 25, 9:00 a.m. to 10:15 a.m.

Presenter: **Elaine Heumann Gurian**, Senior Museum Consultant, Arlington, VA

#### ***The 22nd Annual Excellence in Exhibition Competition***

Tuesday, May 25, 2:00 p.m. to 3:15 p.m.

Presenter: **Daryl Fischer**, Principal, Musynergy, Grand Haven, MI

### WEDNESDAY

#### ***On Affecting the Social Fabric of a Country: Case Studies from Guatemala and Saudi Arabia***

Wednesday, May 26, 9:00 a.m. to 10:15 a.m.

Chaired by: **James Volkert**, Principal, Exhibition Associates, Conway, AR

#### ***Organizational Skills Lab: Working with Consultants***

Wednesday, May 26, 3:30 p.m. to 5:00 p.m.

Presenters: **Carol Bossert**, Interpretive Planning, CB Services, Rockville, MD  
**Maureen Robinson**, Consultant, Bethesda, MD