

# *Barbara Meyerson*

B. Meyerson Consulting, LLC  
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## PROFILE

Comprehensive consultation experience in museum education, management, planning, exhibit development and team building. President, B. Meyerson Consulting, LLC.

Accomplished Director with a tenable 25-year career encompassing development and management of operational functions and planning in museums and arts and cultural organizations.

Experienced consultant skilled in professional team building, development of supportive networks, organization transition, interim management, staff assessment and recruitment.

Excellent organization, time management and interpersonal communication skills, including working toward shared goals with groups such as artists, educators, elected officials, and business and community leaders.

Distinguished, published author, keynote speaker and advisor to numerous fund-raising groups, advisory boards and committees.

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## B. MEYERSON CONSULTING, LLC

Providing experienced consulting services to museums in the areas of education, exhibit development, management/administration, team-building and organization development.

**Strategic Planning/Facilitator:** Desert Caballeros Western Museum, Wickenburg, Arizona

**Executive Coach to Senior Staff Member:** Desert Botanical Garden, Phoenix, Arizona

**Interim Director:** Scottsdale Museum of Contemporary Art, Scottsdale, Arizona; provided transition board and staff management, led recruitment process for new Director, responsible for American Association of Museums Re-accreditation process/submittal

**Design Charrette Facilitator:** Arizona Jewish Historical Society, Phoenix, Arizona; leader, for new museum space

**Development and Design Assessment:** Cardon Children's Hospital, Mesa, Arizona; for interactive learning environments throughout the new building

**Project Director/Author:** Maricopa Partnership for Arts and Culture, Phoenix, Arizona; "What'll We Do...Museum or Zoo?" (c. 2008), an interactive guide to cultural institutions for children and families

**Developer and Presenter:** Prescott Art Docents, Prescott, Arizona; day-long training workshop for engaging young learners in museums

**Program Researcher and Evaluator:** Desert Botanical Garden, Phoenix, Arizona; Desert Landscaper and Botanical Illustration Schools

**Researcher/Writer:** Independent Development Services, Illinois Holocaust Museum and Education Center, “*Children in Museums*”

**Exhibition Evaluator and Guest Lecturer:** Centre Pompidou and Musee du Louvre, Paris, France

**Early Learning Exhibitions Advisor:** Arizona Science Center, Phoenix, Arizona

**Institutional Planning, Development, Organization and Implementation:** Western Art Association, Scottsdale, Arizona

**Museum Assessment Program, Assessor:** American Association of Museums, Organizational evaluations and recommendation for museums in Sonoma, California; Little Rock, Arkansas; Omaha, Nebraska; and San Bernadino, California

**Exhibition Interpretation, Staff Training, Family Programming, Board Planning;** San Angelo Museum of Fine Arts, San Angelo, Texas

**Contributing Editor/Author:** Association of Children’s (Youth) Museums; *Collective Vision: Starting and Sustaining a Children’s Museum*, c. 1997

**Contributing Editor/Author:** American Association of Museums, Washington, DC; *Professional Practices and Standards for Children’s Museums*

**Merger Transition and Expansion Design:** Family Museum, Bettendorf, Iowa

**Expansion Design, Strategic Planning for Institutional Expansion:** Children’s Museum, Portland, Oregon

MARICOPA PARTNERSHIP FOR ARTS AND CULTURE, Phoenix, Arizona  
DIRECTOR OF EDUCATION

Developed and leveraged partnerships among cultural organizations; increased visibility, improved service delivery, and positioned arts education as a component in the region’s emerging creative economy.

Convened work groups and distributed limited grant funds.

ARIZONA MUSEUM FOR YOUTH, Mesa, Arizona  
FOUNDING EXECUTIVE DIRECTOR

Conceived, planned, staffed and built Arizona's only art museum designed especially for children and families.

Coordinated and supervised three separate capital projects to create the buildings that comprise the museum's campus.

Researched, planned and implemented three 6500 square foot art exhibitions annually, combining original artworks and learning/educational activities.

Developed creative concepts and implemented programs to ensure and further maintain the organization's mission.

Conducted board training and development, long-range planning, public relations, budget development, and financial management in both the private and public sectors.

Planned and executed comprehensive, effective fund-raising campaigns via network development with national, state and local individuals and organizations.

Orchestrated City of Mesa purchasing this private entity, to operate as a public/private partnership, with an annual budget of \$1,250,000+. Managed 14 full time and 23 part time employees.

Conducted personnel reviews and orientations, managed schedules, and maintained on-going employee performance evaluations.

Established collaborative relationships with art museums and galleries nationally.

Recruited, introduced and encouraged artists' involvement in all phases of exhibit programming, planning and presentation development.

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PROFESSIONAL SERVICES

Museum Association of Arizona: Panelist, *Future of Museums*

Maricopa Regional Arts & Culture Task Force Member: Business, Cultural and Governmental leaders charged with assessing and changing the cultural environment in the Phoenix Metropolitan area

President's Committee on the arts and Humanities: Juror – Coming Up Taller Awards

Institute of Museum and Library Services, Washington, DC: National Advisory Committee for Organizational Transition; Grant Reviewer

Valley Leadership, Phoenix, Arizona: Chair, Arts Day Program for business leaders

Arizona Department of Education: Chair, Central Arizona Subcommittee for Development of Basic Goals in Elementary Education

Arizona Commission on the Arts: Grants Review Panelist

Arizona Art Education Association: Museum Education Chair

Brooklyn Museum of Art, Brooklyn, New York: International folk art buyer, retail sales, Junior Aide Volunteer

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BOARD SERVICE

Shemer Art Center and Museum: Board Member

Local First Arizona: Board Member

Arizona Association for Arts Education: Board Member

Chandler Cultural Foundation, City of Chandler: Board Member (Mayoral Appointee)

KAET-TV, "Ready to Learn" Advisory Group Member

East Valley Partnership, Phoenix, Arizona: Board Member

Arts Commission, City of Chandler, Arizona: Chair, Commissioner (Mayoral Appointee)

American Association of Museums: Board Member (elected at-large) 16,000 member organization

Mesa Arts Academy Charter School, Mesa, Arizona: Board Member

Arizonan's for Cultural Development: Vice President, Chair, Arts Education Standards Committee, Board Member

Deer Valley Rock Art Museum, Phoenix, Arizona: Board Member

American Heart Association; Halle Heart Education Center: Board Member

Mesa Arizona United Way Allocations Committee: Chair, Youth Programs

American Association of Museums, Museum Assessment Program

Association of Children's (Youth) Museums: President, Vice President and Councilmember. Responsible for transition from volunteer organization to Professional association with paid staff; based in Washington, DC

Nelson Art Museum Advisory Board, Arizona State University

Tempe Arts Center, Tempe, Arizona: Board Member

Museum Association of Arizona: President, Vice President, Board Member

Central Arizona Museum Association: Vice President, Board Member

Arizona Department of Education: Chair, Central Arizona Subcommittee for Development of Basic Goals in Elementary Art Education

Calligraphic Society of Arizona: Vice President

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## TEACHING EXPERIENCE

Arizona State University, Tempe, Arizona  
Adjunct Faculty – Museum Administration, Graduate Level

Scottsdale Community College, Scottsdale, Arizona  
Instructor – Studio Curriculum in Calligraphy and Design; accredited

Mesa Community College, Mesa, Arizona  
Instructor – Calligraphy, layout and design

Booker T. Washington School, Phoenix, Arizona  
Eisenhower School, Mesa, Arizona  
Teacher – Elementary School

Kingsborough Community College, Brooklyn, New York  
Instructor – Calligraphy, layout and design

Public School 316, Brooklyn, New York  
Teacher – Elementary School Art

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## PROFESSIONAL PRESENTATIONS

- Keynote Speaker: *“The Importance of Arts Learning,”* Mayor’s Art Education Breakfast, Scottsdale, Arizona
- Keynote Panelist: *“Family Learning in Museums,”* National Docent Symposium
- Speaker: *“Quelles Expositions d’art pour les Enfants,”* Musee de Louvre
- Program Speaker: *“Engaging Young Learners in the Art Museum,”* Phoenix Art Museum, Phoenix, Arizona
- Panelist: *“Engaging with Objects: Designing Dynamic Learning Components for Exhibitions,”* Western Museums Association Annual Meeting
- Panel Chair: *“Museums and Community Planning,”* American Association of Museums Annual Meeting
- Keynote Speaker: *“Engaging Children and Families in Museums,”* Texas Association of Museums Annual Meeting

- Speaker: “*ArtVille and Its Impact on the Arizona Museum for Youth*,” Hands-on! International Children’s Museum Congress, Stratford, United Kingdom
- Workshop Presenter: “*Museum Governance*,” Museum Association of Arizona
- Guest Speaker: “*Engaging Children and Families in the Art Museum*,” Nelson Art Museum, Arizona State University Museum Docents
- Speaker: “*Demystifying the Traditional Art Museum Experience for Children and Families*,” Hands-on! International Conference on Children’s Museums, Lisbon, Portugal
- *Collective Vision: Starting and Sustaining a Children’s Museum*. Edited by Association of Children’s (Youth) Museums, c. 1997
- Guest Editorial: “*Growing Imagination in Children*,” The Phoenix Gazette
- Speaker: “*Do Children Belong in Art Museums?*” Hands-on! International Children’s Museum Congress, Amsterdam, Netherlands
- *Hands-on! Kinder-und Jugendmuseum Kulturort mit Zukunft*. Edited by Weltdakada fut Kulturelle Entwicklung, c. 1993
- Speaker: “*Interactive Exhibits in Art Museums*,” Hands-on! International Children’s Museum Congress, Berlin, Germany

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## EDUCATION AND TRAINING

City University of New York at Brooklyn College, Brooklyn, New York  
Master of Arts, Elementary Art Education  
Bachelor of Arts, Elementary Education

Stanford University Executive Program for Non-Profit Leaders in Arts, Palo Alto, California

QM2 Museum Director’s Round Table

American Association of Museums: Institutional Museum Assessment and Governance; Facilitator Training; Seeking Excellence; Tools for Institutional Change

Disney Institute Seminar: *Keys to Service Excellence*

University of Phoenix, Introduction to Spanish

Western States Arts Management Institute; Ashland, Oregon

Art and Design classes at: Northern Arizona University, Flagstaff, Arizona; Parsons School of Design, New York City; University of Oslo, Oslo, Norway; The New York Calligraphic Institute, New York City

PROFESSIONAL AFFILIATIONS

American Association of Museums  
Grantmakers in the Arts  
National Association of Arts Education  
Art Table  
Museum Association of Arizona

AWARDS

Mesa United Way, Outstanding Service to Children Award  
Museum Association of Arizona, Distinguished Service Award  
Governor's Arts Award, Arts Education Award  
Arizona Art Education Association, Art Educator of the Year Award  
Who's Who, Outstanding Elementary Education Teacher

PUBLIC RELATIONS

Numerous television and radio appearances  
Local, national and international keynote presentations to professional, business and civic organizations